

2026 SMOKE 'N' SPURS FESTIVAL SPONSORSHIP OPPORTUNITY

WELCOME

Smoke 'N' Spurs Festival is back for its third year at Anderson Event Park. This year we improved the event, based on feedback from the first year. We take pride in making this event bigger and better each year. This year, we purchased fencing and added a third night of music. This was made possible due to sponsors like you! What will we add to the roster next year?

STATS

WHO WAS THERE?


600 + Campers
parked on site and
room for more!

 4500 in Attendance
 118 Rodeo Competitors
 100 Volunteers

SADDLE UP!

WHAT DID THEY DO/SEE?

- Rawhide Rodeo
- ProRider FMX
- OTTPA Truck and Tractor Pulls
- Mud Bog Competition
- 3 Nights of Outdoor Live Concerts
- Vendor Village
- Kidz Zone
- Stunt Dog Show

WHERE ARE THEY FROM?

Attendees joined us from the local area, across Ontario, Alberta, and the USA—some even traveled from the Netherlands. Imagine the reach your business can have by sponsoring this event!

SPONSORSHIP PACKAGES

Sponsor Inclusions	DIAMOND \$5000	PLATINUM \$2500	GOLD \$1500	SILVER \$1000	BRONZE \$750	FRIEND \$500
Adult Weekend Passes	12	6	4	3	2	1
Banners around grounds	✓	✓	✓	✓	✓	✓
Listed on Website/Socials	✓	✓	✓	✓	✓	✓
Vendor Space	✓	✓	✓	✓	✓	
Name announced during daytime events	✓	✓	✓	✓		
On - Stage Recognition	✓	✓	✓			
Logo in Event Brochure	✓					
Logo On Volunteer Shirts	✓					

Banners to
be provided
by Sponsor

Contact us today to discuss a custom package that meets the needs of your business!

READY TO SPONSOR?

We'd be downright thrilled to have you saddle up as a sponsor of the Smoke 'N' Spurs Festival. This isn't just another event — it's rodeo grit, country music, and families gathering under the open sky to celebrate those country vibes. Partnering with us puts your brand at the heart of the action, connecting you with a community that's loyal, hardworking, and proud of its roots. Thanks for ridin' with us — now let's kick up the dust and make this year unforgettable together.

CONTACT US FOR NEXT STEPS!

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