



# 2025 Sponsorship Details

**August 29 – 31, 2025**

Dear prospective sponsor and festival supporter,

We are excited to announce that The Smoke 'N' Spurs Festival is back again this year in Papineau-Cameron Township! It is due to the incredible support from sponsors like you, that we are able to continue to offer this family friendly country festival complete with events for all. The Smoke 'N' Spurs team has been hard at work planning and ensuring that this year's festival is safe and will present new events that everyone can enjoy!

In 2024, the first year of Smoke 'N' Spurs in its new location, the festival attracted over 3500 attendees from across Ontario. 2025 will be another exciting year for the festival now that it is established in its new home! As we celebrate the final long weekend of summer, the festival promises a weekend full of action packed entertainment. This year you can expect FMX ProRiders, ATV and Truck Mud Bog, Rawhide Rodeo, Outdoor live concerts, OTTPA Truck and Tractor pulls, a free kidz zone, vendors and much more!! To stay in the loop on all things Smoke 'N' Spurs you can visit our brand new website [www.smokenspurs.ca](http://www.smokenspurs.ca).

We hope you will share our excitement and be part of the 2025 Smoke 'N' Spurs Festival as we continue to grow, by being one of our valued partners! Sponsoring the Smoke 'N' Spurs Festival gives you a unique opportunity to promote and showcase your company/organization while being a part of an enjoyable experience for the thousands of attendees who will come to this Labour Day weekend Event.

Thank you so much in advance for your support of the 2025 Smoke 'N' Spurs Festival!

Sincerely,

The 2025 Smoke 'N' Spurs Festival Team

Please see the attached sponsorship packages and form for more information and to be a Smoke 'N' Spurs 2025 Sponsor

email: [smokenspurs@gmail.com](mailto:smokenspurs@gmail.com)  
Phone: 705-491-5641

**WWW.SMOKENSPURS.CA**



# SMOKE 'N' SPURS FESTIVAL

## Sponsorship Packages

### Platinum \$5000

- Banner hung in Festival Grounds
- 12 Adult Wristbands
- Free Vendor Space
- Your logo on Volunteer Shirts
- Name announced during daytime events
- Logo in Event brochure
- On-stage recognition
- Listed on Smoke 'N' Spurs Website

### Gold \$2500

- Banner hung in Festival Grounds
- 6 Adult Wristbands
- Free Vendor Space
- Name announced during daytime events
- On-stage recognition
- Listed on Smoke 'N' Spurs Website

### Silver \$1500

- Banner hung in Festival Grounds
- 4 Adult Wristbands
- Free Vendor Space
- Name announced during daytime events
- Listed on Smoke 'N' Spurs Website

Don't see anything that you are  
interested in?

Let's chat! We can create a sponsorship  
opportunity tailored to your business!

Call Jess at 705-491-5641

or

Email: [smokenspurs@gmail.com](mailto:smokenspurs@gmail.com)

## From Horses to Horsepower...Saddle Up!



### Horsepower \$1000

- Banner hung in Festival Grounds
- 2 Adult Wristbands
- Free Vendor Space
- Listed on Smoke 'N' Spurs Website

### Cowboy \$750

- Banner hung in Festival Grounds
- 2 Adult Wristbands
- Listed on Smoke 'N' Spurs Website

### Friend \$500

- Banner hung in Festival Grounds
- 1 Adult Wristband
- Listed on Smoke 'N' Spurs Website

### Buddy \$250

- Listed on Smoke 'N' Spurs Website

### Wristband Sponsor

- Business Logo on all weekend wristbands
- All items in Platinum Package
- One applicant will be chosen through tender process. The highest bidder will be awarded. In the case of a tie, one applicant will be chosen by draw. Bids start at a minimum of \$5000
- Cash sponsorship only
- Please send bid to [smokenspurs@gmail.com](mailto:smokenspurs@gmail.com) by March 1st, 2025



## Sponsorship Form

**Thank you for your support for Smoke 'N' Spurs Festival!**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Cash Sponsorship: (please circle)

Platinum      Gold      Silver      Horsepower      Cowboy      Friend      Buddy      Wristband Bid

How will you be paying? (please circle)

Cheque Enclosed      Etransfer      Other  
(Payable to Smoke 'N' Spurs Festival)      (Security answer: Rodeo2025)      (we accept cc and debit!)

### Vendor Space:

If you choose a package that includes a free vendor space, what size space do you require to promote your products and services? \_\_\_\_\_

### BANNER NOTE:

I, the sponsor, am aware that I am to provide my own banner to be hung up at the festival. I will deliver it to the Smoke 'N' Spurs Team. After the festival, Smoke 'N' Spurs Staff will make arrangements with me to either have it picked up or delivered back to my location.

Initial Here: \_\_\_\_\_

### In-Kind Sponsorship:

Please specify the value of your service/product and specify what you are providing in the space below.

Total Sponsorship (cash + in-kind combined): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Important

Please send this completed form either by email or mail to  
smokenspurs@gmail.com OR

PO Box 930, Mattawa, ON P0H 1V0

Please send quality image of your company logo to: smokenspurs@gmail.com